

Basic Web Packages Price List – May 2007

Business Websites

From* £550

You get:

- Website designed to your requirements.
- Up to 6 pages.
- Site developed to be search engine friendly.
- Site submitted to all major search engines.
- Monthly emailed search engine positioning report for 3 months.
- 1 month free edits and telephone support.

Recommended additions:

Domain Name from	£12 per year (minimum 2 years)
Hosting	£70 per year
Content Management System – lets you edit the content, add additional pages and keep the site up to date.	£200
Visitor Traffic & Search Engine Position Monitoring	£5 per month
Online Bulletin Board	£200 per year
Extra Pages	£60 per page
Email Forwarding	£20
Flash Header	£100

50% Deposit required. Balance on completion

* Advanced designs will cost extra

eCommerce Systems

From* £1500

You get:

- eCommerce site designed to your requirements.
- 10 products set up on your site. (More products can be set up at additional cost).
- Payment Gateway to your merchant bank account***
- Site developed to be search engine friendly.
- Site submitted to all major search engines.
- Monthly emailed search engine positioning report for 3 months.
- 1 month free edits and telephone support.

Recommended additions:

Domain Name from	£12 per year (minimum 2 years)
Hosting	£120 per year
Visitor Traffic & Search Engine Position Monitoring	£5 per month
Online Bulletin Board	£200 per year
Email Forwarding	£20
Flash Header	£100

50% Deposit required. Balance on completion

* Advanced designs will cost extra

*** Payment Gateway costs extra (£20 per month for Protx Gateway – payable to Protx)

Bespoke Websites

Quoted on an individual basis

Website Maintenance – Per Hour Basis

£50 per hour**

You get:

- Edits to existing website.

** Minimum charge £50

Website Maintenance – Contract Basis

£30 per month

You get:

- Unlimited edits to website.
- Search engine position check.
- Unlimited telephone support.

Telephone Support (via 0900 number)

50p/minute

Internet Marketing Services

Pay-per-click (excludes cost of clicks)

<i>Campaign</i>	<i>Set up</i>	<i>Management per month</i>
Small (25 keywords)	£200	£30
Medium (50 keywords)	£300	£50
Large (100 keywords)	£400	£75

We can set up the campaign and either we manage it or you do! Or we can manage it on demand – you manage it and call us in when you think is necessary

Web Services

Web Hosting

Web Hosting from

£50 per year

Domain Names

.co.uk
.com .net .info .biz .org (for two years)

£12 per year (minimum 2 years)
£25 per year (minimum 2 years)

Miscellaneous

Newsletter emailing (set up and 1 st 500)	£80
(next 1000 emails)	£20
Visitor Statistic Package	£25 per year
Basic Search Engine Submission	£50
Copy writing per page	£30
Image gallery: 10 images	£75
20 images	£95

Frequently Asked Questions

Q. If I have a website made can I increase the pages as I gather more information?

A. Yes it will cost for every further page placed on the site subject to amount of work needed.

Q. If I choose not to have my own edit website facility, how much will it cost to have changes made?

A. Changes will cost a minimum £50 and additional hours will be £50 per hour. In most cases you will only be charged the basic fee of £50

Q. I have a website can you redesign it and bring it up to date?

A. Yes we have the facilities to be able to makeover your existing site

Q. I have a website, can you manage it for me?

A. Yes, we will ensure that it is updated and all links continue to work from as little as £50.

Q. Can I set up a shopping cart on my existing site?

A. Yes!

Q. Can I add further products onto a shopping cart once it is set up?

A. Once the cart is set up you can add and products yourself.

Q. How will I be notified of orders taken on my shopping cart?

A. Orders will be emailed to you and you will be able to log into your shopping cart to view past orders.

Q. Can I set up a facility to take on line credit payment?

A. Yes, we can help set that up

Q. I don't have a computer of my own can I have a website?

A. You don't need a computer to have a website as people can contact you via your telephone number.